Dan David
UI/UX Designer

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Portfolio
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Linkedin
Click Here

TLDR

8+ years of experience · Web design · Solo & lead designer in AD agencies
B2B · B2C · AI proficent · Strong storytelling skills · HIT alumn

Work experience

2023
Senior designer
Brandy TLV

Designs for social media, including motion design,
landing pages and minisites

2021-2023
UI UX designer
Freelance

Designing and creating websites, E-commerce websites, landing
pages, portal websites, minisites, prototypes, UI and communitcating
wtih devs, also directing the visual marketing
animations Lottie, GIFS, promotional videos, banners
and social media posts

2020-2021
Digital designer -
Blue Giraffe Media

Web design, minisites, social media posts, banners
motion graphics and Video editing for various customers

2013-2015
Multimedia designer-
IDF

Lead graphic designer of the "hadbam" unit, adjutant corps in the IDF
producing flash animations and designs for
internal systems and programs

Education

2021-2022
Studio 6B

The Advanced Digital Product Design (UI/UX)
Course in Studio 6B

2015-2019
Holon Institute of
Technology - HIT

B.Des Department of Visual
Communication in Holon

Tools

Figma Figjam Wordpress Midjourney AI Tools Lottie Adobe Creative Cloud

Skills

user research · competitor researsch · wireframes · user flow · prototyping · storytelling
visual design · illustration · storyboarding · creative problem solving · AI proficency